



BÉNÉFIQ 2023

International *Rendezvous* on
Health Food & Ingredients

October 4 – 5, 2023

Quebec City Convention Centre, Canada

About BÉNÉFIQ

The 6th edition of BÉNÉFIQ will be held on October 4 - 5, 2023 at the Quebec City Convention Centre on the broad theme of “Sustainability in Food and Innovation”.

As the flagship event of the Institute of Nutrition and Functional Foods (INAF) of Université Laval, BÉNÉFIQ is the only scientific and industrial event dedicated to ingredients and health foods in Canada. Since its inception, the event has gained regional and international notoriety thanks to the quality of its program and the uniqueness of its formula, combining research and business development.

BÉNÉFIQ supports the growth of the bio-food and health ingredients sector by allowing companies to innovate using science as a lever for innovation.

From start-ups to multinationals, from students to renowned researchers, including all the stakeholders of the innovation ecosystem, everyone benefits!

BENEFIQ in brief

- An innovation expo
- Internationally renowned speakers
- Innovation experts
- B2B – R2B
- Scientific posters
- Business and scientific opportunities

> **500 attendees**

> **50 presentations**

> **15 countries**

> **75 exhibitors**

BENEFIQ.CA



Partnership plan

DIAMOND Partner - \$10,000

- Partner of a session
- Speech at the cocktail or banquet on October 4th
- Possibility of displaying your banner (roll up) at the cocktail party on October 4th
- Possibility of offering bags, lanyards, or any other promotional item
- Your organization featured on the official photos
- One **(1)** exhibit space in the Innovation Expo
- Three **(3)** full registrations including three **(3)** tickets for the banquet on October 4th (50% discount on additional registrations)
- Registration of two **(2)** members of the next generation (eg: young professional, startup, student)
- Three **(3)** tickets for the pre-opening cocktail on October 3rd (in presence of international delegations and by invitation only)

Visibility

- Your logo on promotional material and screens on the event site
 - Your logo with hyperlink on the website and in the event's newsletters
 - Visibility in BÉNÉFIQ and INAF social media
 - Mention of your organization at the beginning of the event
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GOLD Partner - \$7,500

- Partner of a session
- One **(1)** exhibit space in the Innovation Expo
- Two **(2)** full registrations including two **(2)** tickets for the banquet on October 4th (50% discount on additional registrations)
- Registration of two **(2)** members of the next generation (eg: young professional, startup, student)
- Two **(2)** tickets for the pre-opening cocktail on October 3rd (in presence of international delegations and by invitation only)

Visibility

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SILVER Partner - \$5,000

- Partner of health breaks
- Opportunity to showcase your in-kind donations during health breaks and/or the banquet
- One **(1)** exhibit space in the Innovation Expo
- One **(1)** full registration including one **(1)** banquet ticket on October 4th
- One **(1)** ticket for the pre-opening cocktail on October 3rd (in presence of international delegations and by invitation only)

Visibility

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BRONZE Partner - \$2,500

- One **(1)** full registration for the event
- One **(1)** ticket for the banquet on October 4th
- One **(1)** ticket for the pre-opening cocktail on October 3rd (in presence of international delegations and by invitation only)

Visibility

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 - Mention of your organization at the beginning of the event
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CONTACT

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